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Only in San Francisco
SAN FRANCISCO CONVENTION & VISITORS BUREAU

San Francisco Convention & Visitors Bureau Neighborhood Membership Grant Application

The San Francisco Convention & Visitors Bureau is offering a unique opportunity for lesser-known “Only in San Francisco” businesses operating, especially those outside of the traditional visitor areas. Local businesses can apply for one of a limited number of Neighborhood Membership Grants, which will provide a one year free membership with the San Francisco Convention & Visitors Bureau. The goal of the grant program is to provide Bureau membership to under-exposed businesses and draw more visitors to the city’s diverse and fascinating neighborhoods.

As a member of the San Francisco Convention & Visitors Bureau (SFCVB), grant recipients will be supported by an organization whose vision is to ensure that San Francisco is the most compelling destination in the world. The focus is foremost on enhancing the local economy by marketing San Francisco and the Bay Area as the premier destination for conventions, meetings, events and leisure travel. The Bureau’s efforts have been recognized for 17 years in a row by the readers of Conde Nast Traveler magazine, naming San Francisco the best city to visit in the United.

In addition to the one-year complimentary SFCVB membership fee*, recipients will receive admission for one representative to attend events such as the SFCVB Annual Luncheon, Market Briefings, Economic Outlook and Marketing Forums along with quarterly Member Business Exchanges, which provide networking in a social setting. Grant recipients will be assigned a mentor from the SFCVB’s Bureau members.

Final applicants will be interviewed by a panel of representatives from the Council of District Merchants, Community Benefit and Business Improvement Districts, San Francisco Office of Small Business and SFCVB staff. The deadline for submitting applications is March 15, 2010 at 5:00pm. Applications received after this date and time will not be considered. This program is open to businesses operating in San Francisco that are not currently members of the SFCVB.

*\$50 set-up fee applies.



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This application, along with a letter of recommendation from the president of your local merchants association or other community leader, must be received by the SFCVB no later than March 15, 2010 at 5:00pm. Grant applications received later than the deadline will not be considered.

First Name: Last Name:

Business:

Business Address:

City:

Zip Code:

Business Phone:

Cell Phone:

Email Address:

Type of Business:

Years this company has been in Business:

What Makes Your Business "Only in San Francisco?"

List any accolades your business has received from customers, business leaders or media:

List any neighborhood organizations of which you are a member:

Why do you want to become an SFCVB member?

Are you committed to work with Bureau staff and members for a year to receive the most benefit?

YES

NO

Will you be able to attend Bureau Events, some of which will occur after business hours?

YES

NO

What do you expect to gain from your Bureau membership?

In your judgment, what are the two most pressing challenges that are affecting your business?

1.

2.

How do you think your Bureau membership will assist in addressing these challenges?

What is the most important piece of knowledge you expect to take away from your Bureau membership?



Application Agreement

I understand that space for participation in the Neighborhood Membership Grant is limited, and submission of this application does not guarantee acceptance.

If accepted to participate, I agree to devote the time necessary, take advantage of the resources provided, and attend educational and networking events produced by the Bureau.

I agree to attend a New Member Orientation session to become acquainted with the opportunities available to me as a Bureau member.

I agree to work with Bureau staff and my assigned Bureau member mentor to achieve my goals as a member of the San Francisco Convention & Visitors Bureau.

Printed Name:

Date: