



Only in San Francisco
SAN FRANCISCO CONVENTION & VISITORS BUREAU

San Francisco Convention & Visitors Bureau Neighborhood Membership Grant Application

The San Francisco Convention & Visitors Bureau (SFCVB) is offering a valuable opportunity for unique “Only in San Francisco” businesses, especially those operating outside of the traditional visitor areas. The SFCVB’s Neighborhood Membership Grants are designed to provide Bureau membership to under-exposed businesses and draw more visitors to the city’s diverse and fascinating neighborhoods.

A maximum of ten Neighborhood Membership Grants will be awarded.

Recipients will receive a complimentary one-year SFCVB membership, including all of the benefits of Bureau membership such as listings online and in publications and access to the Convention Calendar. The Grants also include admission (for one person) to Bureau events such as the Annual Luncheon, Market Briefings, Outlook Forums and Member Business Exchanges. The Neighborhood Membership Grants also include mentoring by members of the SFCVB professional staff and specially selected Bureau members. A \$50 setup fee is required for those businesses selected to receive the Grants.

The deadline to apply has been extended to March 26, 2010, at 5:00 pm. Finalists will be interviewed by a panel of representatives from the Council of District Merchants, San Francisco Office of Small Business, Community Partnership Council and SFCVB staff. This program is open to businesses operating in San Francisco that are not currently members of the SFCVB.

As a member of the San Francisco Convention & Visitors Bureau, Grant recipients will be supported by an organization whose vision is to ensure that San Francisco is the most compelling destination in the world. For over 100 years, the Bureau’s focus has been on enhancing the local economy by marketing San Francisco and the Bay Area as the premier destination for conventions, meetings, events and leisure travel.

*\$50 set-up fee applies.



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This application, along with a letter of recommendation from the president of your local merchants association or other community leader, must be received by the SFCVB no later than March 26, 2010 at 5:00pm. Grant applications received later than the deadline will not be considered.

First Name: Last Name:

Business:

Business Address:

City:

Zip Code:

Business Phone:

Cell Phone:

Email Address:

Type of Business:

Years this company has been in Business:

What Makes Your Business "Only in San Francisco?"

List any accolades your business has received from customers, business leaders or media:

List any neighborhood organizations of which you are a member:

Why do you want to become an SFCVB member?

Are you committed to work with Bureau staff and members for a year to receive the most benefit?

YES

NO

Will you be able to attend Bureau Events, some of which will occur after business hours?

YES

NO

What do you expect to gain from your Bureau membership?

In your judgment, what are the two most pressing challenges that are affecting your business?

1.

2.

How do you think your Bureau membership will assist in addressing these challenges?

What is the most important piece of knowledge you expect to take away from your Bureau membership?



Application Agreement

I understand that space for participation in the Neighborhood Membership Grant is limited, and submission of this application does not guarantee acceptance.

If accepted to participate, I agree to devote the time necessary, take advantage of the resources provided, and attend educational and networking events produced by the Bureau.

I agree to attend a New Member Orientation session to become acquainted with the opportunities available to me as a Bureau member.

I agree to work with Bureau staff and my assigned Bureau member mentor to achieve my goals as a member of the San Francisco Convention & Visitors Bureau.

Printed Name:

Date: