

## YOUR BUSINESS INFORMATION

Company Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### Neighborhood Within San Francisco

Please select **one Major Neighborhood** from the far left column below. You may select one additional neighborhood designation within your chosen Major Neighborhood group to help visitors locate your business. PLEASE DO NOT SELECT MORE THAN ONE MAJOR NEIGHBORHOOD.

- CASTRO/UPPER MARKET**
  - Castro
  - Diamond Heights/Twin Peaks
  - Glen Park
  - Noe Valley
  - Upper Market
- CHINATOWN**
- CIVIC CENTER**
  - Hayes Valley
  - Little Saigon
  - Polk Street
- EMBARCADERO/FINANCIAL DISTRICT**
  - Embarcadero
  - Financial District
  - Jackson Square
  - Treasure Island
- FISHERMAN'S WHARF**
- HAIGHT-ASHBURY**
  - Alamo Square
  - Cole Valley
  - Haight-Ashbury
  - Lower Haight
  - Parnassus Heights
- GOLDEN GATE PARK/SUNSET**
  - Golden Gate Park
  - Ingleside
  - Ocean Beach/Zoo
  - Park Merced
  - Sunset
  - West Portal/Forest Hill
- BAYVIEW/CANDLESTICK POINT**
  - Bayview
  - Candlestick Point
  - Excelsior/Outer Mission
  - Hunters Point
  - Visitacion Valley
- JAPANTOWN/FILLMORE**
  - Fillmore
  - Japantown
  - Western Addition/Nopa
- MARINA/PRESIDIO**
  - Cow Hollow/Union Street
  - Golden Gate Bridge
  - Laurel Heights
  - Marina
  - Pacific Heights
  - Presidio
  - Sacramento St.
  - The Richmond
- MISSION DISTRICT**
  - Bernal Heights
  - Potrero Hill
- NOB HILL**
  - Russian Hill
- NORTH BEACH**
  - Telegraph Hill
- SOMA/YERBA BUENA**
  - Mission Bay
  - SOMA
  - South Beach
  - Yerba Buena
- UNION SQUARE**
  - Tenderloin

# neighborhood code

[www.sfcvb.org/members/](http://www.sfcvb.org/members/)

### Neighborhood Outside of San Francisco

- EAST BAY** (Oakland/Berkeley - Alameda/Contra Costa Counties)
- MARIN COUNTY/SAUSALITO**
- MONTEREY/CARMEL CENTRAL COAST** (includes Salinas, San Luis Obispo, Santa Barbara, San Simeon)
- BEACH COMMUNITIES** (includes Half Moon Bay/Pacifica/Santa Cruz)
- SILICON VALLEY** (includes San Jose, South Bay, Santa Clara County)
- SAN FRANCISCO INTERNATIONAL AIRPORT AREA** (includes San Mateo County/Peninsula)
- SACRAMENTO AND LAKE TAHOE** (includes Reno and Solano County)
- WINE COUNTRY**
  - Lake County
  - Mendocino County
  - Napa County
  - Sonoma County
- YOSEMITE AND CENTRAL VALLEY** (includes Gold Country and Sequoia Park)
- REDWOOD EMPIRE** (includes Shasta, Lassen County, Glenn County, Humboldt County)

Please return to:  
**San Francisco Convention & Visitors Bureau**  
Attn: Membership Development  
201 Third St., Ste 900  
San Francisco, CA 94103  
FAX: 415 227 2602

I understand that by listing contact information on this form, I am authorized to provide data on behalf of the business. Membership in the San Francisco Convention & Visitors Bureau is held in the name of the business and is renewed unless terminated by written notice. Your continued investment is critical to the future of San Francisco's tourism economy.



**Only in San Francisco**  
SAN FRANCISCO CONVENTION & VISITORS BUREAU